



public relations / events / digital



Mad Mex Blog



ASTRA &amp; OK! Party



La Rosa Bar &amp; Pizza

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## news

### Peter Morrissey launches spring summer collection at Quay



Fashion designer Peter Morrissey unveiled his new Spring/Summer 2011/12 range for his Man and Woman by Peter Morrissey label at an exclusive media luncheon last month. The collection included nautical, stylish separates for work and block colour pieces.

Two dozen of Australia's most influential fashion writers dined in the stunning Quay restaurant looking down on Sydney Harbour as models presented a selection of looks from the new range that includes work wear, casual wear and lingerie. Among the guests were Melissa Hoyer, Nicole Bonython-Hines of Madison, Daniela Aroche of Ragtrader, Nicole Adolphe of Cosmopolitan, Karla Clarke of Instyle, Renata Gortan of the Daily Telegraph and stylist Donna Galella.

## we love...

### Subscription television & the ASTRA Awards



We at 6dc love our television and when we manage to make it home from the office can all be found curled up on the sofa in front of the box especially in winter. Last Thursday we were thrilled to see some of our favourite subscription television shows and talent honoured at the 9th Annual ASTRA Awards.

Despite the torrential rain the entertainment industry and media came out in force to cover the red carpet as our favourite personalities came together for the pay TV night of nights. We had crews from SKY News & Xclusive, snappers all the papers and photo agencies, videographers from the Daily Telegraph, Sydney Confidential, the lovely Fiona Byrne from the Herald Sun, New Idea and even interviews from Mix 106.5 and 2DAY Fm breakfast shows. Huge kudos to Team Event who did an amazing job in getting in marquees and heaters at the last minute, much to the appreciation of those on the carpet. And huge thanks for the team at OK Mag and Media Week our media partners this year – you are all a pleasure to work with.

The show was mixed with laughs, applause, surprise winners and stand out performances including a special acoustic rendition of Great Southern Land by Iva Davies which had the audience transfixed in awe. Ean Thorley you really know how to bring a show together and another thanks to those press like Shelly Horton (who gave us Party of the Week) Debbie Schipp and the girls from WHO for braving the weather. During showtime the 6dc team were busy working away in the media room congratulating winners and presenters greeting the media with their awards. A few sandwiches and canapes went missing after Charlotte Dawson and Alex Perry made a beeline straight for the food instead of back to the auditorium! And don't even ask about the red wine supply that took a pounding thanks to a group of Sky News presenters and those outdoor types from the Lifestyle Channel. We love our media room bar!

All in all it was a magical evening. Bring on ASTRA Awards 2012!

## we watched...

### Screening of Snowtown at Event Cinemas



The Jameson IF Awards and Madman Entertainment hosted a VIP screening of the new Australian psychological drama Snowtown which is currently in cinemas around Australia. A film that is the subject of many conversations around the water cooler, Snowtown is a brilliant Australian film that centers around the tragic and true story of the bodies in the barrels murders in South Australia.

It was great to see many members of the Australian Film Industry including Bryan Brown, Rachel Ward, Emma Lung, Chris Taylor, Ryan Corr and David Michôd making an appearance on the night in show of support for the cast and crew of the film. We are predicting we will be seeing more of first time actor, Lucas Pittaway, who played the lead role of Jamie Vlassakis.

Love it? Hate it? Rate it! – If you've already seen Snowtown at the cinemas why not rate it for the 2011 Jameson IF Awards. Simply visit [www.ifawards.com](http://www.ifawards.com) for further information

## we did...

### Camp Quality Supper Club at The Strand Arcade



In May, 6dc took on the challenge of creating a one-of-a-kind dining table on the second floor of the historic Strand Arcade for 14 VIPs of the Camp Quality Supper Club program. We enlisted the help of Sweet Art, an event planning company within the Strand Arcade to implement the elegant vintage glamour theme and which we're proud to say, became one of the program's Top 5 tables. Chef Leanne Beck of Sweet Infinity created a mouth watering five course menu for the diners which included TV personality and model Rachael Finch and partner Michael Mizner.

It was an unforgettable evening for the McDonald's National Sponsorship and Media Manager, Tony Dewar's guests who drank bubbles and dined in the light of the Victorian arcade's street lamps surrounded by the stores of some of the key names in Australian fashion.

## our favourite things this month...

May and June have been big months - here's our short list of the last few weeks.

Downton Abbey - love that period drama is back : My Big Fat Gypsy Wedding - 10 mins and we are hooked, who knew! Tramsrolls - now in the office reminding us of our favourite places ; Malibu sandwiches...there are no words!

### we learnt

"How to make Tuaca cocktails."

### we heard

"Icehouse 30th Anniversary album Flowers."

### we read

"Marketing Magazine's [article](#) on capitalising on the digital media and marketing opportunity."



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